

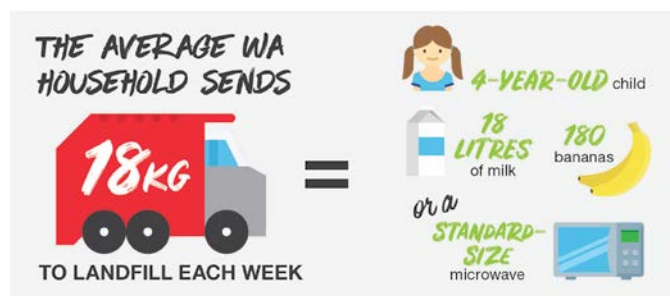
OUR WASTE PROBLEM

Waste is everyone's problem. It's time we own it.

Western Australians are great people, and we live in one of the best places in the world. But we have a problem... a big problem... and it's something that affects us all.

We create too much waste.

Waste is anything that is left over that we put in our bins or out on our verge for collection on a weekly, fortnightly, quarterly or annual basis.



A typical household creates about 28kg of waste each week. Only about 8kg of this is recycled, the rest is sent to landfill.

In fact, our waste problem is so bad that, on average, Western Australia households are generating around 19% more waste than the national average.

... AND PRODUCES



The decisions we make at home all add up, and together the impact is significant – with each Western Australian generating an average of **1.6kg of waste** every day of the year!



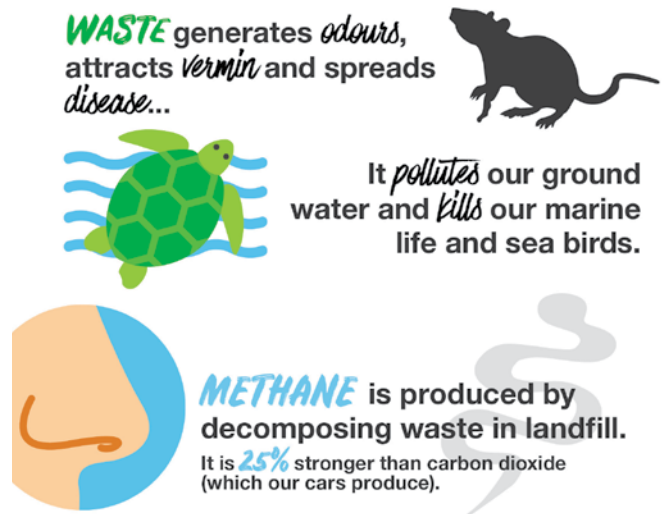
And unfortunately, less is recycled here in WA than what you probably think. This is why, along with recycling correctly, reducing your consumption and reusing what you have are such important ways to own your impact.



Our love of coffee and complacency about other single-use items like plastic bottles, straws and plastic packaging isn't helping either.



And if that isn't enough, consider the impacts on our natural environment and marine life.



We need to do more to reduce the waste we create at home, at work and when we're out and about. Here's why...



Share your own tips and ideas for owning your impact by tagging us on Facebook and Instagram [@OWNYOURIMPACTWA](#) or using [#OWNYOURIMPACTWA](#) in your posts.